



Thakur Educational Trust's (Regd.)

THAKUR RAMNARAYAN COLLEGE OF ARTS & COMMERCE

NAAC Accredited & ISO 21001:2018 Certified



Thakur Ramnarayan Educational Campus, S.V. Road, Dahisar (East), Mumbai - 400 068
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TRCAC/IP/02/FRM/04

Revision: A

Division-wise Time Table

Academic Year 2024-25

Class: TYBAMMC (Advertising)

Div. A

ROOM NO: 501

w.e.f.: 02/12/2024

Class In-Charge: Mr. Durgesh Gupta

Time Day	7.00 - 8.00 AM	8.00 - 9.00 AM	9.00 - 9.30 AM	9.30 - 10.30 AM	10.30 - 11.30 AM	11.30 - 12.00 AM	12.00 - 1.00 PM	1.00 - 02.00 PM	2.00 - 2.30 PM	02:30 - 03:30 PM
MON	DM (RA)	MPB (PK)	B R E A K			B R E A K			B R E A K	
TUE	MPB (PK)	ASP (DG)		DM (RA)						
WED	DM (RA)	ASP (DG)		ACS (PS)						
THU		EMM (DG)		ACS (PS)						
FRI		EMM (DG)		ADD (PS)						
SAT				ADD (PS)	ADD (PS)					

Sr. No.	Name of the course with abbreviation	Name of the Faculty with abbreviation
1	Digital media (DM)	Dr. Rupali Alone (RA)
2	Advertising Design (ADD)	Ms. Priyadarshani Singh (PS)
3	Advertising in Contemporary Society (ACS)	Ms. Priyadarshani Singh (PS)
4	Media Planning and Buying (MPB)	Mr. Prashant Kamble (PK)
5	Advertising and Sales Promotion (ASP)	Mr. Durgesh Gupta (DG)
6	Entertainment and Media Marketing (EMM)	Mr. Durgesh Gupta (DG)

For

Prepared By
Ms. Ranjani Shukla
Time Table Incharge
Date: 27/11/2024

Checked By
Mr. Prashant Kamble
Programme Coordinator
Date: 27/11/2024



Approved By
Dr. Sumathi Rajkumar
Principal
Date: 27/11/2024