



Thakur Educational Trust's (Regd.)

**THAKUR RAMNARAYAN
COLLEGE OF ARTS & COMMERCE**

NAAC Accredited & ISO 21001:2018 Certified



Thakur Ramnarayan Educational Campus, S.V. Road, Dahisar (East), Mumbai - 400 068
Tel: 022 2828 1200 | Fax: 022 2828 1300 | www.trcac.org.in

TRCAC/IP/03/FRM/01

Revision: A
Date:13/07/2026

CONTINUOUS EVALUATION EXAMINATION TIMETABLE

T.Y.B.A.M.M.C. (Advertising) SEMESTER - V (NEP) CONTINUOUS INTERNAL EVALUATION JULY- 2026 EXAMINATION

Date & Day	Time	Subject	Mode of Exam
Thursday 30/07/2026	12:30-01:00	Major - Media Planning and Buying	Class Test
	01:00-01:30	Major - Strategic Copywriting	Creative Writing
Friday 31/07/2026	12:30-01:00	Major - Brand Management	Assignment
	01:00-01:30	VSC - Advertising Design (Project)	Assignment
Saturday 01/08/2026	12:30-01:00	Minor - Corporate Communication and Public Relations	Class Test
	01:00-01:30	Consumer Behavior and Direct Marketing	Assignment
	01:30-02:00	Community Engagement Program	Assignment

Prashant Kamble

Mr. Prashant Kamble
Coordinator

R. Shukla

Ms. Ranjani Mishra
Head of the Department



Sumathi

Dr. Sumathi Rajkumar
Principal