Thakur Educational Trust's (Regd.)
THAKUR RAMNARAYAN
COLLEGE OF ARTS & COMMERCE
NAAC Accredited & ISO 21001:2018 Certified
Thakur Ramnarayan Educational Campus, S.V. Road, Dahisar (East), Mumbai - 400 068
Tel: 022 2828 1200 | Fax: 022 2828 1300 | www.trcac.org.in

TRCAC/IP/03/FRM/01

Revision: A
Date:31/08/2026

CONTINUOUS EVALUATION EXAMINATION TIMETABLE

T.Y.B.A.M.M.C. (Advertising) SEMESTER - V (NEP) CONTINUOUS INTERNAL EVALUATION SEPTEMBER - 2026 EXAMINATION

Date & Day	Time	Subject	Mode of Exam
Thursday 23/09/2026	12:00 noon - 12:20 p.m.	Major - Media Planning and Buying	Assignment
	12:20 p.m. - 12:40 p.m.	Major - Strategic Copywriting	Class Test
	12:40 p.m. - 1:00 p.m.	Major - Brand Management	Class Test
Saturday 24/09/2026	12:00 noon - 12:30 p.m.	VSC - Advertising Design (Project)	Project Submission along with Certification course
		Minor - Corporate Communication and Public Relations	Assignment
	12:30 p.m. - 1:00 p.m.	Consumer Behavior and Direct Marketing	Class Test
		Community Engagement Program	Final Report Submission along with V6 handbook

Mr. Prashant Kamble
Coordinator

Ms. Ranjani Mishra
Head of the Department

Dr. Sumathi Rajkumar
Principal

MUMBAI 400 068